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Michiko started her career at NEC Corporation in Japan as an instructor of software such as operating systems, programming languages or network. She then moved on to Microsoft, worked both in Japan and in Redmond, USA, to be responsible for various leading positions in localizing their products into double-byte character language countries. Examples of products include programming languages and Microsoft Office for the Macintosh or Windows. Michiko also has extensive experiences in business practices, including strategic marketing planning, marketing/sales operations, executive management and branding enterprise products, at Dell Japan as well as Dell Asia-Pacific/Japan. She recently taught academic skills and career planning at the School of Economics & Management, Kochi University of Technology.

Michiko holds a BS from Tsuda College and an MBA degree from Kobe University. Her recent research interests are on various aspects of information marketing regarding consumer behavior, services marketing or business marketing management.