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He is currently the Past-President of the Japanese Operations Management and Strategy Association (<http://e-jomsa.jp/annaieng.html>), the Editor-in-Chief of *the Journal of Japanese Operations Management and Strategy* (<http://e-jomsa.jp/tosho.html>), and an editorial review board member of *Production and Operations Management*. He served as an Associate Editor of *Management Science*, *Operations Research*, and *Manufacturing and Service Operations Management*, and a Department Editor of *International Commerce Review*.

He studies supply chain management and servicizing of manufacturing companies. Research topics include: supply chain strategy and demand management to match productive capacity with demand for high technology firms; coordination of supply chain; marketing and supply chain integration; flexibility and adaptability; production planning, scheduling, and control. His research projects and consulting activities have addressed manufacturing and supply chain management issues at IBM, Dell, Motorola, Frito-Lay, Hitachi, All Nippon Airways and Renesas Technology among others.